

Shahil Kalebhai

Founder, UX Designer & Developer

+17206981633 Shahilbk07@gmail.com [linkedin.com/in/shahilkalebhai/](https://www.linkedin.com/in/shahilkalebhai/) <https://thisissahil.com>

SUMMARY

I am an experienced UX Researcher & Designer with 7+ years of experience and a strong focus on user-centered design. I have a proven track record of creating effective and intuitive interfaces through my expertise in user research, wire-framing, and prototyping. Furthermore, I have front-end development experience. I have extensive experience using Figma and Adobe XD. My passion for solving complex problems through design drives me to continue creating impactful experiences for users.

EXPERIENCE - CONTINUED

Founder, Designer & Developer

BLISSH.CO

Boulder, Colorado

12/2023 - Present

- Launched Blissh.co, an AI-driven UX research platform, revolutionizing UX with advanced automations.
- Collaborated with experts to incorporate AI in streamlining UX processes, enhancing efficiency from ideation to implementation.
- Managed the entire product lifecycle, from initial concept, through development, to launch and ongoing enhancements, demonstrating a versatile skill set in design, development, and project management.

Founding UX Designer

Compass Health Network

Kansas, Missouri

06/2023 - 05/2024

- Founded and designed the Comfort Health App, focusing on mental health support and suicide prevention.
- Pitched the app to Compass Health Network, which has over 300k clients in Kansas and Missouri, leading to its acquisition and my role at Compass.
- Shaped the user experience of Compass Health Network's digital platforms as a UX Designer and Developer.
- Led a team of five UX designers and researchers, guiding projects through various lifecycles.
- Implemented agile practices, fostering innovation and continuous improvement while conducting extensive UX research and collaborating with industry experts.
- Improved employee satisfaction by 80% through intuitive designs and solutions.

Senior UX Designer

PwC - Pricewaterhousecoopers

PwC - Canada / Bengaluru

01/2022 - 08/2022

- **Senior UX Designer to Silver Jeans E-commerce -**
- Led UX research, prototyping, usability testing, and a complete redesign, achieving a 60% improvement in usability.
- Collaborated with project managers, engineers, and stakeholders.
- Established a comprehensive design system and standards, significantly revamping Silver Jeans' digital presence.
- **New South Wales Government Project -**
- Developed a complex service design to improve user experience, focusing on a seamless flow involving citizens and various government authorities.
- The design facilitated better communication between citizens and government entities, enhancing overall service efficiency.
- **PwC Internal Project -**
- Conducted extensive user interviews to gather insights about various problems and creating comprehensive user journey maps, ensuring the design catered to the specific needs and workflows of internal teams.
- This work significantly enhanced the internal system's usability, streamlining project management and capability tracking.
- **Other Client Project -**
- Worked as a Visual Designer to enhance the readability and usability of Power BI Financial Dashboards.
- Transformed complex data into visually appealing and intuitive graphical representations for stakeholders.

Deloitte Consulting

Core Business Operations

Deloitte USI - Bengaluru

09/2017 - 12/2022

Hitachi Vantara - Lead UX Designer

Deloitte Client

- Led the creation of effective enterprise applications, significantly impacting the mining industry.
- Played a key role in refining the design system, ensuring efficient and consistent application across various platforms.
- Conducted stakeholder interviews and heuristic evaluations, creating intuitive interfaces based on user behavior insights.
- Worked closely with Hitachi Vantara on the Lumada Maintenance Insights project, aiding in the development of various solutions that led to significant productivity improvements for Bengalla Mining Company.
- Enabled key advancements in data analytics and predictive tools, enhancing decision-making processes and operational efficiency, which resulted in a substantial 18% increase in productivity over two years and an additional production of 80,000 tons.
- Emphasized user feedback and usability testing in iterative design processes for continuous UX enhancement.

EXPERIENCE - CONTINUED

Anthem Blue Cross Blue Shield – Business Analyst, UX Designer and Developer Deloitte Client

- Played a crucial role in requirement gathering and intuitive user interface design, leading to improved system usability, which enhanced user engagement and reduced error rates.
- Led automatic data cleanup and the creation of user-friendly macros, which facilitated a more efficient integration process, cutting down on transition times by 25%.
- Developed multiple web applications under NDA, significantly contributing to the project's success by streamlining complex processes, although specific details remain confidential.

Cigna – UX Designer and Developer Deloitte Client

- Led the UX design efforts in collaboration with Deloitte to enhance the Mednext/Munich Re Health Tech product, focusing on building additional features tailored to Cigna's requirements.
- Managed the integration of new features and functionalities, ensuring that they aligned with both Mednext's capabilities and Cigna's strategic goals.
- Facilitated cross-functional collaboration between Deloitte, Cigna, and Munich Re HealthTech teams, ensuring seamless communication and alignment of technical and business objectives.

Broadcom – Visual Designer Deloitte Client

- As a Visual Designer, swiftly created a wide array of visual designs for internal applications, significantly enhancing the aesthetic appeal by delivering 60+ visual designs for Broadcom applications
- Focused on elevating user interfaces by employing advanced interaction design strategies, making them more intuitive and responsive
- Collaborated efficiently with cross-functional teams to align visual design outcomes with business objectives and user needs, ensuring a cohesive and goal-oriented design approach
- Despite the brief tenure, made a notable impact through the rapid development of high-quality visual content, contributing significantly to the project's success

Other Projects Deloitte Internal

- Involved in several internal projects for Deloitte Consulting, redesigning and revamping applications to improve functionality and visual appeal.
- Enhanced user experience by 80% by integrating solving various problems and providing design solutions.
- Demonstrated proficiency in interaction design, creating more engaging and user-friendly digital experiences.

Projects CU Boulder

Boulder Public Library – Ethnographic Research, Denver Zoo – UX Evaluation, Redesign and UX Design, Clarity Schools – UX Research and UX Evaluation

EDUCATION

Master's in Creative Technology and Design Boulder, Colorado

University Of Colorado, GPA 4.0/4.0 01/2022 - 01/2024

- Relevant Courses : User-Centered Design | Design Methods | Creative Code | Ethnographic Research | Advanced User Research | User Experience 2 | Startup Foundations | Intro to Virtual Reality

SKILLS

Design Systems, Accessibility Design, responsive web design, UI/UX, Information Architecture, Interaction Design, User Flows, Prototyping, Visual Design, Wireframing, Responsive Design, UX Strategy, Design Thinking, Storyboarding, Service Design, Agile Methodologies, User-Centered Design, Customer Experience (CX), Human-Computer Interaction (HCI), Visual Communication, Design Sprints, UX Metrics, Data-Driven Design, Collaborative Design, Usability Principles, User Empathy, Mobile Apps, Information Visualization, Mobile Design, Cross-Platform Design, User Journey, UX Roadmaps, Focus Groups, Sessions, MVP Design, Lean UX, Typography, Graphic Design, wireframes, Animation, Product Strategy, storyboards, Product Management, User Testing, Experience Design, Artificial Intelligence, Responsive Web, user stories, css3, html5, Product Innovation, UI/UX Design Digital Design, IOS, Android, Scrum

Research Methods:

A/B Testing, Card Sorting, Contextual Inquiry, Ethnography, Heuristic Evaluation, Journey Mapping, Persona, Surveys, Task Analysis, Usability Testing, In-Depth User interviews, Mockups, Hi Fidelity Design, usability studies, user journeys / customer journey mapping, user personas, Design Patterns

Tools:

Figma, Hotjar, Google Analytics, Miro, Adobe XD, Axure RP, Balsamiq, HTML, CSS, Javascript, NextJs, Ajax, P5js, TailwindCss, Reactjs, Optimal Workshop, Adobe Creative Suite, Data Visualization, Adobe Photoshop, InVision, Sketch, Photoshop, Adobe InDesign, visio, Adobe Illustrator, SQL, MS EXCEL, Confluence, JIRA, Adobe CC, Asana, Unity, powerbi, Webflow, Google Tag Manager, Adobe Premier Pro, Trello, Qualtrics, Lucid Charts